

TRANSLATIONS OF VALUE
SOCIETY FOR CULTURAL ANTHROPOLOGY
MAY 5 & 6, 2006
PFISTER HOTEL, MILWAUKEE WI

FRIDAY PROGRAM

Friday May 5th
9:00am-10:45am

Plenary Session I

Sylvia Yanagisako (Stanford University)

Producing "Made in Italy" in China: Revaluing Commodities and Labor in Transnational Capitalism

Robert Foster (University of Rochester)

Creating Value in the Economy of Qualities

Brad Weiss (William and Mary College)

Captivating Exclusion: Translation and Commensuration in an Era of Excess

Friday May 5th
11:00am-12:45am

Money and Value

Julie Chu (Wellesley College)

Money to Burn: Cosmic Deficits and Value Production in a Transnational Chinese Village

Alan Klima (University of California, Davis)

Nextworld: Ghosts, Numbers, and the Afterlife of Money in Postcrash Thailand

Jessica Cattelino (University of Chicago)

Betting on the House: Florida Seminole Casinos and the Indigenous Valuation of Money

Karen Ho (University of Minnesota, Twin Cities)

A Passion for Abstraction: Rethinking Anthropological Approaches to Money and Financial Markets

Discussant: **Jane Guyer** (Johns Hopkins University)

Bodies and Economies of Exchange

Ellen Moodie (University of Illinois at Urbana-Champaign)

Estranged Deaths: Shifting Values in the Salvadorian Diaspora

Lourdes Gutierrez-Najera (Dartmouth College)

Disappearance and Development: Indigenous Bodies and Transnational Labor

Lessie Jo Frazier (University of Missouri at St. Louis)

The Value of Tortured Bodies: Truth Commissions, Reparations, and the Economy of Reconciliation in Chile

Deborah Cohen (University of Missouri at St. Louis)

Sex, Loyalty, and Betrayal: The Long Arm of Patriarchy in a Transnational US-Mexican Social World

Circulating Ethnographic Images

Jennifer Stampe (University of Minnesota)

Mixed Messages at the Museum: Representation, Transformation, Incommensurability

Liana Chua (University of Cambridge)

Becoming Bidayuh Changing Trajectories of Concepts and Objects in a Bornean Village Museum

Tami Blumenfield (University of Washington)

Visual Collaborations: Looking Behind Lenses in Na Communities

Cathryn Clayton (University of Macau/ University of Hawaii)

The Value of Insignificance? On Not Teaching Local History in Macau's Schools

Processes of Translation and Translations of Substance in Scientific Knowledge Production

Jennifer A. Hamilton (Baylor College of Medicine)

Ethical Practice, Ethical Substance?: Ethics and the Politics of Human Genetic Variation Research

Deepa S. Reddy (University of Houston, Clear Lake)

Gifts of the Body

Valerie Olson (Rice University)

The Exploration Gene: Space Science, Space Policy, and the Transcendent Biological Logics of Human Space Exploration

Discussant: **Chris Kelty** (Rice University)

Friday May 5th

2:00pm-3:45pm

WORKSHOP I: Disrupting Translation

Marisol de la Cadena (UC Davis) and **Judith Farquhar** (University of Chicago)

Ethnography and/of Technoscience: Genealogies, Objects, Translations

Michael M. J. Fischer (Massachusetts Institute of Technology)

Genealogies of STS Here and Elsewhere

Karen-Sue Taussig (University of Minnesota)

Science/Nature/Culture: A Genealogy of the Anthropology of the Life Sciences

Joan H. Fujimura (University of Wisconsin)

A Genealogy of Interactionist Ethnography of Science in the Disciplines of Sociology and Anthropology

Discussant: **Mike Fortun** (Rensselaer Polytechnic Institute)

Trading in Coffee: Nature, Space, and Commodity Chains

Paige West (Barnard College/Columbia University)

What Does the Bean Mean?: Tracing the Commodity Ecumene for Papua New Guinean Coffee

Molly Doane (Marquette University)

Coffee, Peace and Nature

Sarah Lyon (University of Kentucky)

The Commodification and Contradictions of Shade Grown Coffee

Aseel Sawalha (Pace University)

You are What You Drink: The Politics of Coffee Houses in Postwar Beirut

Values of the Human

Lori A. Allen (Brown University)

Mediated Humanity in the Palestinian Intifada

Erica Bornstein (University of Wisconsin-Milwaukee)

The Orphan as a Category of Humanitarian Value

Christina Schwenkel (Stanford University)

In/Humane Acts: Reconciliation and Representation

Jessica Winegar (Fordham University)

Art as Evidence of Humanity

Jenny Huberman (University of Chicago)

Shopping for People or Shopping for People?: Deciphering the Object of Consumption among Tourists in Banaras

Friday May 5th

4:00pm-6:00pm

DAVID M. SCHNEIDER MEMORIAL LECTURE

Timothy Mitchell

(New York University)

Culture and Economy

Reception: 6:00pm-7:00pm

Cash Bar, Hors d'Oeuvres

SATURDAY PROGRAM

Saturday May 6th
8:00am-9:45am

Plenary Session II

Kay Warren (Brown University)

Commodities, Criminals, Victims, Transnational Workers: Reflections on Human Trafficking Across the Pacific Rim

Lisa Cartwright (UC San Diego)

Moral Spectatorship: Global Visions of the Child in Postwar Transnational Adoption

Charis Thompson (UC Berkeley)

Beyond Global Ethnographies: Geopolitical Mappings of the Ethnography of Stem Cell Research

Saturday May 6th
10:00am-11:45am

Transatlantic Translations of Value

Beth Anne Buggenhagen (University of Rochester)

Photographic Persuasions: Women's Portraiture, Circulation and Value in Muslim Senegal

Benjamin Eastman (University of Chicago)

Treasure through Translation: Baseball, Value, and Transition in Contemporary Cuba

Vicki L. Brennan (University of Chicago)

Singing the Same Song: Music, Movement and Migration in Yoruba Churches

Discussant: **Jean Comaroff** (University of Chicago)

Whither Labor? Value and the Labor Process

Pete Richardson (University of Michigan)

Commodities and Nature, Labor and Excess: Sources of Value

Jessica M. Smith (University of Michigan)

Ethical Economics: Audit Culture and the Generation of Value in the Mining Industry

Josh O. Reno (University of Michigan)

Regimes of Rubbish: the Social Afterlife of Things at an International Landfill

Karen E. Hebert (University of Michigan)

Making and Marketing High Value: Restructuring Labor and Reeducating Desire in the Alaskan Salmon Industry

Genese Sodikoff (Rutgers University)

A Labor Theory of Environmentalism

Knowledge Claims, Clinical Values

Eugene A. Raikhel (Princeton University)

Therapeutic Legitimacy: Translating Political Meaning to Clinical Value in Russian Addiction Treatment

Kyriaki Papageorgiou (University of California, Irvine)

Translating the Book of Life: Biotechnology, Biodynamics and Knowledge Claims on Unruly Subjects

Michael J. Oldani (University of Wisconsin-Whitewater)

From the Imaginary to the Real: High Prescribers and (Anti)Narratives of Family Life in North America

Paul Brodwin (University of Wisconsin-Milwaukee)

The Co-production of Ethical Selves and the Social Order in American Community Psychiatry

Commodities in Motion

Jan Geisbusch (University College London)

From the Vatican to eBay: Relics as Bones of Contention

Timothy Choy and Shiho Satsuka (Ohio State University and Albion College)

Mycorrhizal Translations: A Mushroom Manifesto

Elizabeth Emma Ferry (Brandeis University)

Paths of Glory, Rocks of Ages: Temporal Trajectories of Mexican Mined Substances

Ebru Kayaalp (Rice University)

A Tale of Two Tobaccos: New Crops and New Subjectivities

Elana Shever (University of California, Berkeley)

Fueling Improvement in the Shadow of an Oil Refinery

Market Values, Corporate Identities

Gina Moon and A. Aneesh (Stanford University and University of Wisconsin-Milwaukee)

Legal Translations: The Value of Hoodia and Intellectual Property

Petra Kuppinger (Monmouth College)

Islam Inc.: Making, Marking and Marketing Global Identities

Paulla A. Ebron (Stanford University)

Global Capitalism's Black Identity

Noelle J. Molé (Rutgers University)

Coercive Downsizing as Health Crisis: The Charged Life of Mobbing in Italy

Saturday May 6th
1:00pm-2:45pm

WORKSHOP II: Children as Producers of Value, Children as Objects of Value
Elizabeth Dunn (University of Colorado) and **Rachael Stryker** (Mills College)

Spirits of Capitalism: Translations of Moral Value into Market Efficiency

Sareeta Bipin Amrute (University of Chicago)
Otherworldly Asceticism: Indian Internet Technology Workers and the Accumulation of Capital
Catherine S. Dolan (Northwestern University)
Virtue at the Checkout Till: Salvation Economics in Kenyan Flower Fields
Andrea Muehlebach (University of Chicago)
The Moral Economies of Privatization: Notes of Welfare State Restructuring in Italy
Christopher F. Roth (Northern Illinois University)
Shopping for a Potlatch in the 21st Century: How Tsimshians Negotiate Symbolic and Material Orders in the Age of Wal-Mart
Discussant: **Sylvia Yanagisako** (Stanford University)

Brands R Us: Translations of Value and Desire in an Experience Economy

Asif Agha (University of Pennsylvania)
The Sponsored Self
Bonnie Urciuoli (Hamilton College)
Branding Liberal Arts Education: What's Actually Getting Branded?
Thomas Strong (San Francisco, CA)
Celebrity Interpellation and the Qualities of Branded Experience: Some Examples from the Fragrance Industry
Discussant: **Michael Silverstein** (University of Chicago)

Managing the Global

Elena Krumova (Columbia University)
Organizing the Project Economy: Project Management Standards and Practices
Arthur Mason (University of California, Berkeley)
The Rise of Consultant Forecasting in Liberalized Energy Markets
Marina Welker (University of Michigan)
The Social Audit: Moral Management in a Transnational Mining Corporation
Jerome Whittington (University of California, Berkeley)
Image, Scene, Affect: Performance-Based Management in Lao Hydropower
Discussant: **Stephen J. Collier** (The New School)

Artful Objects, Transformed Subjects

Lance Larkin (University of Illinois at Urbana-Champaign)
Contested Authenticity: Art and Culture in Zimbabwean Stone Sculpture
Hudita Nura Mustafa (Sarah Lawrence College)
Alchemies of Value: Reassemblage in Dakar Fashion Ateliers
Françoise Dussart (University of Connecticut)
Canvassing Identities: Warlpiri Acrylic Art as Historical Practice
Emiko Ohnuki-Tierney (University of Wisconsin-Madison)
The Flowers that Kill—Border-Crossing and Localization of “Totalitarian” Ideology
Sandra Braman (University of Wisconsin-Milwaukee)
Artistic Value and International Relations

Saturday May 6th
3:00pm-4:45pm

Critique of Anthropology

Margaret Wiener (University of North Carolina at Chapel Hill)
Magic in Translation
Sherry B. Ortner (UCLA)
Access: Reflections on Trying to do Fieldwork in Hollywood
Smadar Lavie (Unaffiliated)
Transnational English Tyranny: The Predicament of Transversal Anthropology
Katsuo Nawa (University of Tokyo)
Translating *Se*: History, Multilingualism, and the Concept of God in Byans, Far Western Nepal

Scripts, Scriptures

Matthew Watson (University of Florida)
Assembling the Ancient: How Stephens and Catherwood Produced Palenque
Karen Kapusta-Pofahl (University of Minnesota)
Into the East/West Knowledge Divide: Transnational Texts, Postsocialist Experts, and the Search for Intellectual Currency among Czech Gender Studies Practitioners
Ann Muir (University of Montana, Missoula)
The Politics of Script in Tajikistan
Douglas Howland (University of Wisconsin-Milwaukee)
The Individual and Society—From Mill’s “On Liberty” to China and Japan

Idols of the Marketplace: Commodity Circulation and Moral Imagination

Anne Meneley (Trent University)

Olive Oil as Global Commodity for Staking Local Palestinian Land Claims

Rupert Stasch (Reed College)

“The Sad Thing Is, Nothing Remains Unknown Forever”: Contradictory Social Desires in “Stone Age” Tourism and Journalism

Paul Manning (Trent University)

The Epoch of Magna: Brand Totemism and the Imagined Transition/Translation from Socialism to Post-Socialism in Georgia

Anne Lorimer (Reed College)

Commodities, Collective Agency, and Translations of Value

Translation, Intervention, Model Programs

Thomas Chivens (Rice University)

The Circulation of Interventions

Robert M. Freeman (University of Florida)

“Every Day is World AIDS Day”: Negotiating a Global Narrative of Success

Bjorn C. Westgard (University of Illinois)

Making Governmentality Effervesce: Communal Transformations of the World Bank’s Community Nutrition Program in Senegal

James Ellison (Dickinson College)

Constructing a New Kind of Family: The Self of Liberalization and the Transformation of Relations in Southern Ethiopia

Anna J. Willow (University of Wisconsin-Madison)

Engaging with Environmentalism: Transformational Politics and Indigenous Activism in Northwestern Ontario